



A FREE WORKBOOK

RENTER'S

Instant Gallery

STARTER KIT

3 PRINTS

3 LAYOUTS

NO DRILLING

[AlexNeoHome.com](https://alexneohome.com)

The 3-Part Gallery System *Every Designer Uses*

Professional galleries aren't random. They follow a formula — and you just got it for free.



01

THE HERO

Your Statement Piece

Draws the eye. This is what people remember.

In your kit: Cozy Corner Cat — the anchor piece that sets the mood.

Design principle: The Hero needs a clear subject — this is your "main character."



02

THE VOICE

Your Typography

Gives the eye a rest. Adds quiet confidence.

In your kit: "HOME" — your philosophy piece. Swap seasonally without changing the layout.

Design principle: One phrase. Minimal styling. Your space's "mission statement."



03

THE TEXTURE

Your Glue

Ties colors together without adding more "stuff."

In your kit: Watercolor Plant Abstract — pulls the greens/creams from the Hero print.

Design principle: The quietest piece. No focal point — just color and texture.

The magic: no piece competes.

That's why this looks curated, not cluttered. Each piece plays a defined role — together they create a gallery that feels intentional, calm, and personal.

BOLD The Hero commands attention

CALM The Voice anchors the words

SUBTLE The Texture holds it together

RENTAL-FRIENDLY LAYOUTS

3 Ways to Hang — *No Measuring Tape Required*

Pick the layout that matches your wall situation. No level, no stress.



LAYOUT 01

The Lean

No Holes Allowed

BEST FOR	TIME	WALL TYPE
Strict leases, plaster	2 min	Any

1. Print all 3 files at 8×10
2. Frame them (unframed works too!)
3. Lean against a desk or shelf
4. Done.

💡 Use museum putty so frames don't slide.

🛡️ Damage Risk: Zero



LAYOUT 02

The Float

Above Furniture

BEST FOR	TIME	WALL TYPE
Blank walls	5 min	Drywall + Command

1. Find the center of your sofa
2. Hang the middle frame first
3. Hang the other two 2–3" apart
4. Step back and adjust.

💡 Center over sofa, not the wall.

🛡️ Damage Risk: Minimal

Layout 03 — *The Stack*

For hallways, beside doors, and any narrow wall.

LAYOUT 03

The Stack

Narrow Walls

BEST FOR

Hallways, beside doors, skinny walls

SPACE NEEDED

As narrow as 12 inches wide

TIME

3 minutes

WALL TYPE

Any — 3M strips or nails if allowed

1. Hang top frame at eye level (57–60" from floor)
2. Hang middle frame 2–3" below
3. Hang bottom frame 2–3" below that
4. Done.

💡 Keep 2–3 inches between frames for breathing room. Too tight looks cramped.

🛡️ Damage Risk: Low (Command strips) to Medium (nails)

PRO TIP

"A vertical stack in a narrow hallway makes the space feel taller, not smaller."

This layout works especially well when all 3 frames are the same size and oriented the same direction. Mix of portrait + landscape prints can look intentional too — just keep even spacing.



The Renter's *Safety Checklist*

Know your walls. Protect your deposit. Hang with confidence.

Step 1: Know Your Wall Type

 **DRYWALL** — MOST MODERN RENTALS

Safe: Command Picture Strips · **Limit:** Up to 16 lbs per set · **Removal:** Pull tab straight down

 **PLASTER** — OLD BUILDINGS, 1920S–1960S

Do NOT use: Command strips (peel paint) · **Safe:** Museum putty + Layout 1 only

 **FRESHLY PAINTED** — UNDER 6 MONTHS OLD

Wait 30 days before Command strips — paint needs to fully cure first.

Step 3: The Toothpaste Trick

Fix small nail holes before move-out:

- 1 Squeeze a tiny dab of white toothpaste into the hole
- 2 Smooth flat with your finger, wipe excess with a damp cloth
- 3 Let dry 10 min. For nails/push pins only — use spackle for bigger holes.

Step 2: Command Strip Weight Guide

PRINT SIZE	EST. WEIGHT	STRIPS
8×10 (your kit)	1–2 lbs	2 Medium
11×14	2–3 lbs	4 Medium
16×20	3–5 lbs	4 Large

Step 4: The Test Strip Method

Before hanging all 3 frames:

- 1 Apply ONE Command strip in an inconspicuous spot (inside a closet, behind a door)
- 2 Wait 24 hours, then remove using the pull-tab method
- 3 No paint came off? → Safe to hang everywhere

⚠ When to Skip Command Strips

- ✗ **Textured walls** (knockdown, popcorn) — strips won't stick. Use Layout 1.
- ✗ **Wallpaper** — strips will peel it right off. Use Layout 1.
- ✗ **Humid rooms** (bathrooms) — moisture causes strips to fail. Use nails if allowed.

You did it.

Gallery walls aren't scary.

Here are a few ways to keep going — only if and when you're ready.



Get More Art

Explore full digital art collections designed to mix and scale.

- Matcha Cats Club — cats, plants, cozy vibes
- Man's Best Friend — dog prints
- Golden Bakery Mornings — food prints

alexneohome.etsy.com →



Master Gallery Walls

Ready for a bigger "wow" wall? Get the Gallery Wall Layout Kit.

- 100-page step-by-step guide
- Printable paper templates
- Wall-type & spacing shortcuts

alexneohome.com →



Plan Your Whole Home

All-in-One Decor Planning & Home Builder OS Notion Template.

- Room budgets & progress tracking
- Anti-impulse buying system
- Renter-safe hacks & moving inventory

alexneohome.com →



Design With Confidence

The Apartment Design Action Kit — turn confusion into clear decisions.

- Visual Wiki & Style Search Guide
- Buy or Pass Filters
- Auto-Pilot Budget Sheet

alexneohome.com →

NOT SURE WHAT YOU NEED?

Email me — quick help is always free.

hello@alexneohome.com

Thanks for trusting me with your walls. Let's make the rest of your space
feel like home, too. 🌿